

**KHNL-TV/KHBC-TV/KOGG-TV
- HONOLULU, HAWAII
A DESCRIPTION OF PROGRAMS PROVIDING THE MOST SIGNIFICANT
TREATMENT OF COMMUNITY ISSUES
APRIL 1 – JUNE 30, 2009**

<u>PROGRAM</u>	<u>DAY</u>	<u>TIME</u>
Local News		
KHNL News 8 Sunrise	Monday – Friday	5:00 a.m.
KHNL News 8 Today	Monday – Friday	6 a.m.
KHNL News 8 @ 5	Sunday – Friday	5 p.m.
KHNL News 8 @ 6	Monday – Saturday	6 p.m.
KHNL News 8 @ 10	Monday – Sunday	10 p.m.(Rpt. at 1 a.m.)

Local news shows reporting community events and covering community issues. All shows are locally produced mixing news, weather, and sports issue-responsive segments.

Meet the Press	Sunday	7 – 8 a.m.
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Roundtable of government officials and top journalists discussing the leading political issues of the day.

Today Show	Sunday	6 – 7 a.m.
	Monday – Friday	7 – 10 a.m.
	Saturday	5 – 7 a.m.

Daily informational news you can use show.

NBC Nightly News	Monday – Sunday	5:30 – 6 p.m.
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National Nightly News Show providing a round-up of the day's major news events, as well as in-depth reports on issues of public concern.

Dateline NBC	Friday	7 - 8/8 – 9 p.m.
	Sunday	6 – 7 p.m.

Network program featuring investigative reporting on controversial issues facing the public. The program consists of multiple segments usually 8 – 12 minutes in duration.

NBC All Night (Dateline)	Sunday	2:30 – 3:30 a.m.
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Repeat feature of network program “Dateline”.

NBC All Night (Meet the Press)	Sunday	3:30 – 4:30 a.m.
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Repeat feature of network program “Meet the Press”.

Think about it...	Mondays, 6:30pm Tuesdays, 6:00am and 5:30pm Wednesdays, 7:00am and 6:30pm Thursdays, 6:00am and 5:30pm Fridays, 7:00am
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Weekly editorial segments (2 new segments produced each week) with station General Manager, John Fink. Spots are approximately 60-90 seconds in length.

Public Service Announcements	Various days and times
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Announcements that air throughout the broadcast day regarding issues of public concern.

PUBLIC SAFETY Weather, crime, protection, prevention, including positive public safety issues.

Local Newscasts

HURRICANE PREPAREDNESS

May 20 2009 05:00PM The start of hurricane season is just days away, and forecasters are expecting, more tropical cyclones this year, than we saw during last year's hurricane season.

ECONOMIC IMPACT ON PUBLIC SAFETY

Jun 30 2009 05:00PM The state's budget crunch, may threaten police officers' ability, to check whether a person is wanted on a warrant. That's because the sheriff's warrants office, may be forced to shut down periodically.

HAZARDOUS WASTE

Apr 2 2009 06:00PM Making sure you're safe at home includes more than just locking your door. Now, you can log onto a website that tells you whether your home is located near hazardous waste. Duane Shimogawa is live to tell us how it works.

FLOODING/SEVERE WEATHER

Apr 23 2009 05:00PM The national weather service is tracking a storm system, that could cause major flooding across the islands. Meteorologist Robert Ballard, from the NS Honolulu headquarters, joins us live to give us the latest in the weather. Robert, can you tell us what's happening right now what's happening you tell us what's happening right now across the state?

WASTEWATER

Apr 19 2009 05:00PM The department of health is advising residents in the pauoa and Nuuanu areas to stay out of the water. That's because about 150 gallons of wastewater was discharged into pauoa stream around noon today. It empties into the Nuuanu stream and eventually spills out into Honolulu harbor.

AUTOMOBILE CELL PHONE BAN

Apr 22 2009 05:00PM Drivers in Honolulu, have just a few more months to talk or text on cell phones without getting a ticket. Today the City Council, overwhelmingly voted to pass a bill, that would ban the use of electronics, while behind the wheel. Come July first, drivers on Oahu won't be able to use an electronic device while behind the wheel and that includes a cell phone. Mayor Mufi Hannemann still needs to sign it into law, but he says he supports it. This comes after Hannemann vetoed an earlier ban that included text messaging and playing video games.

May 7 2009 06:00PM Honolulu Mayor Mufi Hannemann signed the "driver cell phone ban" bill into law today. Starting in July, you won't be able to text message, use a laptop, email or play video games, if you're at the wheel. And you can only talk, if you use a hands free device.

Jun 4 2009 05:00PM Police issue a stern warning to Oahu drivers. They say, there won't be a grace or warning period, once the city's new law on the use of cell phones while driving, takes effect.

Jun 24 2009 05:00PM Only one more week, until Oahu drivers experience a big change in how they drive. Beginning next Wednesday, cell phone use while driving is banned, unless you use a hands free device.

Jun 25 2009 05:00PM Beginning next week, the new cell phone ban goes into effect for Oahu drivers. Only hands-free devices will be allowed. And the Honolulu Police Department wants to make sure, everyone's ready, to comply with the new law.

Jun 29 2009 05:00PM You now, only have, two more days of cell phone freedom. Also starting Wednesday, cell phone use while driving, is banned unless, you use a hands-free device. Leland Kim joins us live, to explain the different options and where to get them.

Jun 30 2009 06:00PM Today is the last day, Oahu drivers can talk on their phone, while behind the wheel. Tomorrow, the cell phone ban for drivers, goes into effect. For the past two months, police officers have been trying to spread the word.

CHINATOWN VIOLENCE

Apr 6 2009 10:00PM The growing crime problem in chinatown is our top story tonight. Honolulu's police Chief tells us how he's cracking down on crime in the area after a fatal shooting and a stabbing within the past two weeks. Zahid Arab joins us now live with how the Chief plans to keep residents safe.

Apr 7 2009 05:00PM Many in Chinatown breathe a sigh of relief after the Honolulu Police Department promises to increase police presence there. This is in response to two recent acts of violence involving local and mainland gangs.

Apr 7 2009 10:00PM The Honolulu police department promises it's now increasing police presence in chinatown in response to the recent violence there. Still, residents there tell us they are much more guarded now that gang violence has infiltrated their neighborhood.

Apr 9 2009 10:00PM Honolulu police up their patrol to crack down on the recent rash of chinatown crime. They're turning to the community for help in using technology to tackle the growing problem.

Apr 10 2009 05:00PM The city and County of Honolulu steps up efforts to fight crime in Chinatown, after recent gang related violence. It's a joint effort among the mayor, the police chief, the city council and those in the community.

Apr 11 2009 06:00PM In Chinatown, residents came out to make sure the battle against crime in their neighborhood doesn't end up becoming all talk and no walk. They held a March at Kekaulike Mall this morning, rallying for more community walks and they try to take back their streets. Honolulu police say they are in the process of building two to three more community patrols.

WILDFIRES

May 6 2009 05:00PM As the summer approaches, the weather's been heating up. And for firefighters, that means, the beginning of wildfire season. Today, the Honolulu fire department and other emergency response agencies, talked about this crucial period, which runs through September.

HOLIDAY DRIVING SAFETY

May 23 2009 06:00PM The Honolulu police department reminds motorists to drive responsibly as the extended memorial day weekend kicks into gear. Officers were out in force this afternoon at Ala Moana beach park ticketing drivers for various violations. With 28 traffic related deaths already reported on our roads 9 of them alcohol related law enforcement officials are not only concerned about citing dangerous drivers, but also educating them.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 6:30pm
Tuesdays, 6:00am and 5:30pm
Wednesdays, 7:00am and 6:30pm
Thursdays, 6:00am and 5:30pm
Fridays, 7:00am
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

April 22, 2009 **Shark Byte**

A plan to have tourists watch sharks feed while being housed in cages a few miles off of Koko Marina has been quashed for now. Throwing food into the water to attract a predator as a recreational pursuit just has the sound of a bad news story waiting to happen, doesn't it? And whether it's three-miles offshore or anywhere around our islands that might encourage behavior changes among Mother Nature's creatures, it seems like there must be better and safer ways to earn a buck and entertain people.

On the other hand, safely removing some of the sharks and predators that have been hanging around Chinatown and Pauahi Street and putting them in a different kind of a cage, away from the general public, now that's a venture that makes sense and appears to be a priority for the City of Honolulu right now.

But getting back to commercial activities off shore around these islands, it has been a accepted mandate of most entrepreneurs that they will work in conjunction with one another, and respect the land, the ocean, and the creatures- both human and non-human, in whatever activities they provide. This goes for every day surfers, paddleboarders, jet skiers, fishing enthusiasts, and even commercial ventures. Any future ocean-related activities must also continue to make this a priority. Think about it...

April 27, 2009 **Bye & Cell**

A ban on hand-held cell phone usage will likely take effect on Oahu on July 1. Amazingly, the outcry from the public and businesses in the cellular phone industry was nowhere near what it was seven year ago, when a proposed ban measure never made it out of the backrooms. While it might not be easy for law enforcement officers to identify guilty gabbers going forward, this measure should bring back a certain degree of sanity and safety to our roadways.

Nonetheless, people can still argue and get distracted with hands-free devices, can still scarf down food, and can still play with that minute wheel on their iPods while they drive. Driving is not a recreational pursuit or simply a mode of transportation, it is a responsibility that requires attention to be paid at all times- partially because of you, but also because of the other guy, the guy who doesn't signal, the guy who swerves in and out of lanes to gain 10-seconds every three-miles, and who is apparently struggling with a testosterone problem.

Young drivers, inexperienced to begin with, certainly don't need yet one more distraction alongside loud bass-heavy music, french fries, and friend skanking in the passenger seat. Driving

requires mental and physical acuity, and car pilots cannot be at their peak to handle demands of the road physically or mentally when making that extra, often unnecessary, cell phone call. An inconvenience, perhaps, but we are a strong species who will survive this takeaway; after all, we managed to communicate quite effectively without necking with our cell phones while driving for almost 100-years. Think about it...

May 18, 2009

Shark Shank

Apparently, there is no scientific evidence to suggest a risk to public safety with shark-cage diving tours. That's what one local expert testimony suggested the other day. Really? Why would anyone attempt to lure these magnificent creatures with bloody bait? Simple, for the money, for the adrenaline rush, for the experience.

But does that make it wise? Does that make it a worthwhile endeavor? Operators suggest they don't feed the sharks; well, except for the food that is used to attract the predators. I guess that's not feeding since there is no appetizer or dessert served with the meal. Sure, let's tease the sharks and Mother Nature. We have keen insight as to how they will always respond, don't we? They won't come closer to shore; they won't get used to the sound of boats as a sign of food coming- they'll be able to discern between thrill-seeking tourists and casual boaters and the occasional swimmer; yes, they are that smart- amazing.

According to one expert, when sharks at diving sites were tagged over a two-year period, there was only a "minor presence" in areas near to the shoreline. Well, it might not be so minor if you happened to be out in the water that day, now would it. Supporters suggest that closer-to-shore activities have not caused more incidents with sharks, so these caged encounters shouldn't be a problem; and hey, what's a little bait or chum amongst friends? Some see sharks as 'aumakua- benevolent spirits or family protectors. Let's leave these gliding gladiators of the sea alone. Think about it...

June 8, 2009

Phone Hone

You now have about three-weeks on O'ahu to free your hands up, or risk not talking or texting on the phone in the car while driving. The concept sounds reasonable- make our roads safer. Of course, reading and eating while driving, while stupid, is still perfectly permissible. Any hand-held device is banned while operating a moving vehicle, so be very clear on what this means.

It means you can't make a quick call or receive one while stuck in traffic or at a red light. It means you can make emergency calls- which means 911. It means you can use a walkie-talkie device, but you will have to prove that's what you were doing to the judge if ticketed. It means that if you are caught, you will be fined \$67, with subsequent fines as high as \$500. It means you will have to get a hands-free device, or figure out how to get from here to there without the use of your invaluable cell phone companion.

It can be done, sports fans... after all, many of today's drivers got around just fine for 30 or 40 years without these wireless appendages, and yet still managed to maintain a lifestyle that included regular communication with work, home, their bookie, and friends. Yes, it will be an inconvenience at first, but it will make it easier to enjoy your burger and play with your radio or iPod, without straining your neck to hold the phone. Think about it...

ECONOMY Evaluation, success in the community, business/economic how to's.

Local Newscasts

TOURISM INDUSTRY

May 27 2009 05:00PM Visitor arrivals to Hawaii dropped a bit in April, but even worse, visitor spending tumbled more than twelve percent. Compared to April 2008, visitor spending by passengers traveling to the islands by air, fell 12.3 Percent.

TOUGHING OUT THE BAD ECONOMY

Jun 8 2009 05:00PM Four local guys, friends for more than ten years, have managed to ride out the recession. They started out with one shop in mililani seven years ago. Today, they've made a name for themselves in 120 stores around the world mari-ela David is live with more "information".

HAWAII STATE BUDGET CRISIS

May 28 2009 10:00PM Our top story tonight revolves around a whopping sum 185 million dollars! That's how much revenue the state is now to predicted to lose this year, nearly double the amount expected just months ago. The Governor tonight said the spending cuts she's already put in place so far this year won't be enough to cover this latest shortfall. In a statement she said she "will be meeting tomorrow and throughout the weekend with her staff to identify options to close the immediate shortfall projected by the council on revenues. The chairman of the state board of education is already pleading that public schools shouldn't be forced to take further cuts.

Jun 1 2009 06:00PM The Governor wants mandatory time off, for all state workers. It's part of a plan, to close the 185-million-dollar budget gap, with just a month to go, in the current fiscal year. State Democrats say they understand the situation, the state is in. But they disagree about her plan, to force state employees to take three days a month, of mandatory furlough. SOUNDBITE: St Rep Marcus Oshiro: "I think it's unfortunate that she would take it to the larger public, especially dealing with workers of state government."

Jun 1 2009 10:00PM State law does not allow the Governor to issue furloughs to workers in the department of education, the University of Hawaii and the Hawaii health systems corporation. Instead, Lingle says she will issue budget cuts that equal to furloughing workers for three days a month. State school leaders say, that adds up to an additional 110- million dollars of cuts.

Jun 16 2009 10:00PM Details of Governor Linda Lingle's plan to furlough thousands of state employees may be announced as early as tomorrow. But today three state employee unions headed to court, in the attempt to block the furloughs. The Hawaii government employees association, the Hawaii state teachers association and the united public workers all filed lawsuits.

Jun 17 2009 05:00PM Labor unions challenging the governor's plan to furlough state workers, met today. The Hawaii Government Employees Association, the Hawaii State Teachers Association and the United Public Workers, all filed complaints in circuit court yesterday.

Jun 18 2009 05:00PM Government workers will have three, unpaid Fridays off a month, for the next two years. That's what Gov. Linda Lingle says, will make up the state's nearly \$700 million dollar shortfall and provide an alternative to layoffs.

Jun 19 2009 10:00PM The board of education announced today it plans to cope with state budget cuts by moving forward with a combination of paycuts and furlough days. Governor Linda Lingle has suggested 30 furlough days, but right now the board has considered cutting 13 instruction days. Officials estimate closing schools statewide would save 5 point 5 million dollars each day.

Jun 23 2009 05:00PM First furloughs, and now, the Hawaii Government Employees Association, is legally challenging, layoffs. The union filed suit yesterday, challenging the

Governor's plan to issue mass layoffs, if her three-day-per-month furlough on state workers falls through. The Governor is trying to close a huge, budget gap.

Jun 24 2009 06:00PM Governor Linda Lingle issued an executive order to furlough all state employees in the executive branch under her authority. But it does not include the department of education and the university of Hawaii employees.

RETAIL SUCCESS

Apr 1 2009 06:00PM After much anticipation Target opened two stores on Oahu nearly a month ago. And it's been a welcome sight for, not only for local residents, but also for surrounding retailers. Roger Mari has more on how this retail giant is helping local businesses not just survive, but thrive.

LAYOFFS/DOWNSIZING

Apr 8 2009 05:00PM A group of workers from Oahu's weekly publication Midweek learned over the phone this morning, they no longer have jobs. Twenty three employees from Midweek's press and distribution divisions consoled each other this morning after hearing the devastating news. The layoffs come about a month after its sister paper, the Honolulu Star-Bulletin announced, it was cutting 17 from its newsroom.

Apr 10 2009 05:00PM More bad news about the effects of our economy. It's forcing the Bishop Museum, to reduce operations and lay off more workers. In fact, right now, officials are meeting, to determine just how many employees will lose their jobs.

FORECLOSURE WOES

Apr 16 2009 05:00PM More bad news tonight, in the housing market. Foreclosures in Hawaii, took a huge leap last month, increasing more than 500 percent, since last year. So is it a good time to get a great deal, on a foreclosed home?

STATE BUDGET

Apr 1 2009 05:00PM Reaction tonight over Gov. Linda Lingle's proposal to close the state's two billion dollar budget gap, by cutting wages and benefits for state workers. Critics say that plan is economically shortsighted.

Apr 1 2009 06:00PM The state workers union is criticizing Governor Linda Lingle's plan to cope with the state's two billion dollar shortfall. Lingle told the state Senate ways and means committee that workers' wages and benefits must be cut. She said labor costs need to be reduced by almost three hundred million dollars, or there will be layoffs or tax increases.

May 7 2009 05:00PM Governor Lingle uses her power of veto on a slew of tax bills. The Governor is putting her foot down on tax increases. And in a public display in front of the state capitol this afternoon, she vetoed several bills, approved this session by lawmakers. And it was a swift response by house and Senate Democrats, as they also held a press conference this afternoon. They say they plan to override Governor Lingle's vetoes. House speaker Calvin Say tells us, the tax increases are necessary to balance the state's budget. But hotel workers say, any tax hike would be devastating to their industry, especially during a time when tourism numbers are at record lows. They're making the rounds right now with signs protesting the proposed tax hike. They say this is the wrong time and their goal is to send a strong message to lawmakers.

May 8 2009 05:00PM Today, as expected, Hawaii lawmakers overrode the Governor's vetoes, of tax increases. On this last day of the legislative session, Democrats used their majority. That means, now, Hawaii's wealthiest residents, will see a jump in their personal income tax.

CITY BUDGET

Apr 13 2009 06:00PM Honolulu's 50 million dollar shortfall could nearly double. Today, the budget committee confronted the possibility the city could fall 43 million dollars deeper in the hole. As KHNL news 8's Mari-ela David tells us, it all has to do with the "transient accommodation tax".

UNEMPLOYMENT

Apr 4 2009 06:00PM Hawaii, like the rest of the nation has been hit hard with unemployment during this recession. We are at levels we haven't seen for decades, leaving those newly unemployed and out of work for months, searching for a job. In February Hawaii's unemployment rate rocketed to 6.

Apr 17 2009 05:00PM New state unemployment numbers are out today. More than seven percent are now jobless. It's the highest Mark in over three decades.

May 11 2009 05:00PM For many, finding a job during this recession is turning into a job itself. And those that are filling positions may be putting the squeeze on those, just entering the workforce. Paul drewes has the latest forecast for summer jobs.

May 20 2009 05:00PM With today's tough economy, getting a job, isn't easy. Just ask the thousands who showed up today, at workforce Hawaii's oldest and largest job fair. Here's a look at what some believe it takes, to find employment, in this tight job market.

Jun 19 2009 10:00PM Hawaii's unemployment rate, meantime, is now at its highest level since 1977. Our jobless rate was 7 point 4 percent in may, up from 6 point 9 percent the month before. Still, Hawaii's unemployment rate is still below the national figure.

SUPERFERRY – GO OR NO GO?

Apr 6 2009 06:00PM A plan to bring back the superferry gains steam at the Hawaii state legislature. Lawmakers are looking at several ideas that could potentially bring the high capacity ferry service back to our waters. Leland Kim is live at Honolulu harbor with the latest.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 6:30pm
Tuesdays, 6:00am and 5:30pm
Wednesdays, 7:00am and 6:30pm
Thursdays, 6:00am and 5:30pm
Fridays, 7:00am
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

April 15, 2009 Buying Local

There's something to be said for "buying local". Now you can decide just exactly what that means to you, but supporting kama'aina companies and business establishments supports our local tax base and helps to ensure that this sagging economy doesn't get much worse. When you have the choice, when everything is equal in your mind in terms of value and quality, why not support local companies?

Supporting local entertainment- like plays and musical performances, taking a vacation on a neighbor island, buying local produce at the store, these are just some of the ways in which you, as a consumer with choices, can help to support Hawaii businesses and entrepreneurs and thus can really help to make a difference during these trying times.

By supporting Hawaii-grown businesses, you help keep the money at home. Again, this is not to say you should blindly spend only on local goods and services, but when you have the choice, when you have the option, when you weight your options- it sure seems to make sense to "buy Hawaii first". That's a slogan we used 22-years ago in a station marketing effort here, and it's just as appropriate today; perhaps now more than ever. Think about it...

May 6, 2009 **Budget By-product**

At the end of last week, lawmakers in both the state house and senate agreed on state budget cuts that will hopefully allow the state to move forward over the next two fiscal years without having to do any more hacking. 300 currently vacant state positions will not be filled and general spending will be cut, while new labor agreements with public-worker unions still have to be negotiated.

But keep in mind that all of these numbers and cuts and non-cuts are based on projections, expectations, and hopes. If the economy here worsens or if tourism numbers continue to slide below the recently-uncharted territories, than the state's tax base will not meet the revised projections, and the legislature will be right back at the drawing board, or the cutting board, next session.

The federal stimulus money provided from Washington, D.C., spared state decision-makers from having to make more drastic cuts, and a key now will be to try to get the economic engine revved up again, perhaps soon if local consumer confidence grows and the expectation of local job stability takes hold. The budget dollar figures are so large that it is sometimes hard to comprehend where all of the money goes or doesn't go, but the effects of tough times on all of us and on services provided or not provided in our state are the stark realities of a recession. Think about it...

May 11, 2009 **Business Tripped**

Apparently, Hawaii has already lost about \$100-million in business travel to the state this year. The ripple effect is also being seen, as some booked conventions are now cancelling planned events in Hawaii next year and the year after that.

It's not just about the economy. It's about the perception. Corporate meetings and reward travel, sometimes used as incentives for solid sales performances, often look to exciting locations like Hawaii and Las Vegas. But those getaways just wouldn't look or feel right in these austere times, apparently. Medical, contractor, and insurance conventions scheduled for Hawaii have all been canceled or postponed for years.

So the question now becomes, what can the vibrant, vital visitor industry due to ensure that the cutbacks in business travel to Hawaii do not become an epidemic or a permanent decision after these tough times end? One local hotel sales executive said, "We can't go to them anymore with macadamia nuts and say we want your business- that's not going to work". Some answers have to be found rather quickly, for business travel is simply too big a part of our economy to let it quietly slip away. As we all know perception can rapidly become people's reality. Hawaii has too much to offer to let that happen. Think about it...

June 24, 2009 **When?**

When is a recession no longer a recession? Well, forget the official pundits and guess-masters who have picked some semi-arbitrary date in 2009, 2010, or 2011; this thing ends when *you* say it ends. It ends when you feel more comfortable about your job, your mortgage, your spending vs. earnings, your kids' future. When the bad news is not so bad because car sales or retail sales are

off “just” 20% instead of 30%, that’s not really a very reassuring sign of a comeback if it continues at that level for months and months, is it?

Everyone has to deal with this situation in his or her own way- by cutting back, by reassessing, by planning, by changing plans. At the same time, the weight of this on many people’s shoulders can become more than a nagging pain if they don’t find some sane, stress-reduction outlet- an occasional night out, a weekend trip to a Neighbor Island, a good laugh with family and friends, a couple of days off to simply read on the beach (with sunscreen, of course).

So the question of when does this thing end is really an open-ended question with individual answers. There is no single date or time that it all turns around. And things won’t be like they were for many people for a long time. How we help each other along the way says a lot about Hawai’i, its people, and its character; and it just might make the tough times and arduous climb back up more bearable. Think about it...

July 1, 2009 **Rolling The Dice**

It’s going to sound a bit like a desperate solution based on desperate times, but it’s really not. The call has been put out there many times before. Now may just be the right time to look at some form of controlled gambling in Hawaii. By controlled I mean either shipboard gambling or one hotel casino site, perhaps a semi-isolated location such as Turtle Bay, with a five-year moratorium on any possible future gambling to make sure that this thing is done right.

Shipboard gambling is, of course, offshore, and should really appeal to visitors who want a different statewide experience as well as the gambling option. I just don’t see a groundswell of locals who will decide to go cruising, but either way, nothing on land will be impacted. Option B again would be one site, one hotel, one location for a five-year trial run.

I am well aware of some of the potential pitfalls of gambling. I am also aware that many spots do just fine, and since these local options would have some controls built in, we should all be able to see if this holds promise down the road. And we do need to look down the road, since the allure of Hawaii is not a new phenomenon or an easy sell to many residents in those major markets where we pitch our paradise year in, year out. Maybe it’s time to roll the dice, carefully. Think about it...

EDUCATION Issues, successes in the classroom, educational awareness, and expert advice.

Local Newscasts

PUBLIC EDUCATION'S ECONOMIC WOES

Apr 6 2009 06:00PM The department of education is questioning the Governor's efforts to use federal stimulus education money to replace state money earmarked for the doe, which would then be used as general funds to help make up for the growing state deficit. In the plan, some \$30 million in cuts that had been planned would be restored for the next two fiscal years. And, of course, federal mandates dictate that certain criteria must be met to receive additional funding, as disadvantaged schools and disabled students must be constructively dealt with in this whole money mix.

Jun 1 2009 05:00PM With their budget slashed an additional 110- million dollars today, state school leaders say, the pressure's on to sustain quality of education. The department of education says, it's never envisioned or experienced cuts this deep before, and will look for all areas to absorb the loss. Among ideas to slim down costs are furloughs, consolidation of schools, increasing class sizes and reducing consultant services.

Jun 8 2009 05:00PM The department of education is one step away from raising the price of school lunches more than dollar. It's another strain for family's on tight budgets, but with more than a hundred thousand meals served a day, officials say it's relief for theirs.

SOUNDBITE: Food Services Dir Glenna Owens: "The school food services branch has had between 500 and 600 million dollar shortfalls, so we're hoping this will be the adjustment because there are no general funds to ask for."

Jun 12 2009 05:00PM Work furloughs, program cuts, and a shortened school year. Those are just some of the items up for discussion, as the department of education meets tonight, about trimming the budget. This comes as Governor Ige seeks to close, a 730-million dollar shortfall.

SCHOOL CLOSINGS

Apr 8 2009 10:00PM "Save our school, it's a sentiment shared by almost a hundred people tonight against the proposed closure of Wailupe Valley Elementary school. A task force studied the pros and cons of a closure and unveiled its results. Tonight, it was time for parents and the public to give their input, before school officials make their recommendation.

May 29 2009 05:00PM With the end of the school year upon us, some schools will end up closing, for good. Duane Shimogawa is live to tell us about a private school on Kauai, that's shutting its doors after 15 years.

Jun 8 2009 05:00PM The department of education plans to return Wailupe Valley Elementary school to the city and County of Honolulu. Superintendent Pat Hamamoto says the cost of refurbishing it and renovating it up to adult standards, would cost up to 2-million dollars. And with a budget shortfall, she says that's money the department just doesn't have.

FUNDING COLLEGE EDUCATION

May 17 2009 05:00PM The University of Hawaii at Hilo is getting some much needed financial help for its campus programs. As graduation ceremonies got underway yesterday on the Big Island campus, University officials were pleased to hear of the news. The 1 point 5 million dollar donation will go towards funding scholarships and student success.

DRUG-SNIFFING DOGS IN SCHOOLS?

May 26 2009 06:00PM The state board of education considers expanding its drug sniffing dog program to include all public schools. If the proposal passes, it would affect about 175 thousand students.

SUCCESS STORIES/INNOVATION

Jun 8 2009 05:00PM Five West oahu schools are seeing green! Money that is, after reaching their reading goals. Barbers point, ewa, maili, makakilo and mauka lani Elementary schools each received 5-thousand dollars for taking part in the schuler division's read to win program.

UNIVERSITY OF HAWAII PRESIDENT

Jun 10 2009 06:00PM The University of Hawaii board of regents has chosen its new president. The regents unanimously voted to appoint marcy Greenwood. She was the lone candidate to replace David McClain as u-h president.

PROGRAM: THINK ABOUT IT

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(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

April 6, 2009 What DOE Can DO

The Department of Education is questioning the governor's efforts to use federal stimulus education money to replace state money earmarked for the DOE, which would then be used as general funds to help make up for the growing state deficit. In the plan, some \$30-million in cuts that had been planned would be restored for the next two fiscal years. And, of course, federal mandates dictate that certain criteria must be met to receive additional funding, as disadvantaged schools and disabled students must be constructively dealt with in this whole money mix.

But what about the fact that, even in better fiscal times, many schools can't get enough books, supplies, or working computers? What about the fact that many teachers dig into their own pockets to provide their classrooms and students the very basics to make learning a reality and not an over-hyped mantra? Is now as good a time as any to look at revamping the entire system, to ensure that when this economic crunch eases that our keiki will truly have the best opportunities to allow them to succeed?

Everybody loves education, it's the key to our future, it's a priority; we hear that every election cycle and in public statement sessions whenever it fits. But are we really looking at the details and the direction? Are we willing to say what doesn't work- and then change it? If so, great, then we should see the fruits of these efforts in higher graduation rates, pro-active parental involvement, and test score improvements. If not, then let's either say that we accept mediocrity, or really try to fix the system for good. Think about it...

May 13, 2009 Repair Scare

One of the areas that the new University of Hawaii president will be overseeing is the repair work being done on campus. UH's Manoa campus alone has over a quarter billion dollars of backlog

repair and maintenance awaiting funds which simply won't be coming anytime soon. UH-Hilo needs \$30-million of work. Some money has come through. While we know that funding was tight, is tight, and will be tight, we also know that a dilapidated capital facility will not inspire top students nor research funds to come to Manoa or other campuses, and those resources can help to define a school, as well as help to pay for the much-needed upkeep and new facilities at all campuses.

Almost 100 repair projects are underway at Manoa, and other branches of the UH are in dire need of funds to simply keep up. While the legislature is doing what it can with limited resources, the dilemma of upkeep at UH seems to be an annual one. The pictures of a still-under-repair Hamilton Library are like déjà vu all over again, and we know how long it took to get Cooke Field resurfaced.

Now would be a tough time to dramatically raise tuition and fees, but non-traditional means of raising capital have got to be found and acted upon to ensure that the disrepair does not get worse, or become a dramatic safety issue. We all take pride when we look at our great, state university; let's make sure it doesn't become a blight for sore eyes. Think about it...

June 15, 2009

Un-Presidented

Some people are decrying the decision made last week on our new University of Hawaii president. Some question an episode in her past, some question the supposed lack of local candidates, some question the final verdict since two other finalists dropped out.

Have you ever been part of a selection committee, tasked with a difficult and important choice? Have you ever vetted candidates throughout the arduous process, knowing that your actions would be looked at through the prism of the media and public opinion? Have you ever been in a position to choose the best candidate faced with the absolute facts placed in front of you, rather than veering down a road of emotions based on perceived options? It's easy to suggest a local candidate would be best, even logical sometimes, but that's true only if the best and most qualified candidate for a job is, in fact, a local option.

An integral knowledge of the inner workings of our state might be a key criteria for a UH president, as, unfortunately, politics play too large a role in the job, but does that mean that a newcomer steeped in educational bureaucracy cannot learn and grasp that reality here? We've had non-local mayors and governors many times before; obviously, they got to go through a longer learning curve in those positions, but they seemed to be able to grasp the nuances. Let's assume the best choice was made and support our new university president. After all, it's our university, and we need it to be the best it can be through our actions and words. Think about it...

June 17, 2009

Win-Win For Schools & Kids

There's a great program out there now that can help you help you raise funds for your public school. No, it's not chili or candy or laulau or cookies or a car wash or kids trolling with nets, it's part of an independent program called Learning Point Rewards, and it gives a percentage of sales to the school of your choice when you simply shop at many of your favorite local stores, from restaurants to supermarkets to retail shops, and swipe your Learning Point Rewards card. The program is already working in Idaho and Utah.

Students also earn points with each purchase made that will ultimately allow them to shop for goodies online as the rewards card is used by family and friends. Again, it's pretty simple. If you shop, talk to your merchant about getting involved- it helps him or her spur neighborhood business, it helps your child, and it helps your public school. Most Oahu schools have signed up

for this program, some have already distributed the cards for kids to take home, with more to be distributed when school starts up again in late July.

Whether its technology equipment or sports equipment, early advocates suggested this is a great way for schools to fill the funding gap, according to a *Honolulu Star-Bulletin* article last week. Its sure sounds like the ultimate win-win, and there are no carbs, sugars, or calories necessarily involved in this fundraiser. Check it out at learningpointrewards.com, and think about it...

June 29, 2009

Doggin' It

Who let the dogs out? Well, if it has its way, the state Board of Education will be letting the dogs out on public school campuses with random locker searches. This will most assuredly become a classic case of the rights of the individual and the Constitution as it relates to searches and seizures vs. the right of the department of education to better ensure a safe campus environment for students.

The mere fear of drug-sniffing dogs might give pause to the few miscreants on some school campuses. Of course, it might mean they simply move their nefarious ways off-campus, but it will allow students, parents, teachers, and administrators a bit more comfort while on public school grounds. Opponents suggest the pooch patrol efforts have not been proven to work elsewhere, and/or that this is all an unwarranted invasion of privacy, which is not a good civics lesson for students.

The Supreme Court last addressed school searches back in 1985, and while that case was not one involving drug-sniffing dogs, the court did assert that public school students do not automatically earn the same rights as adults in other places, and the schools do have responsibility to act in place of parents. You can be sure that this doggie decision will not quickly and quietly be put into place, as both sides get their paws up before possible implementation. Think about it...

ENVIRONMENTAL RESPONSIBILITY

Stewardship, sustainability and long-term awareness...issues and the importance of the environment in the island community.

Local Newscasts

EARTH AND SEA PROJECT

Apr 1 2009 05:00PM A Honolulu garden not only grows beautiful flowers, herbs and trees. It's teaching its visitors how things found in your backyard can be made into a product frequently used right in your home.

Apr 2 2009 05:00PM Ocean life and habitats at the marine national monument are in good overall condition. That's according to a new report by the National Oceanic and Atmospheric Administration. The report notes that papa- Hanaumokuakea's remoteness, past management efforts and regulations contributed to the monument's good health.

Apr 5 2009 05:00PM Getting up early on Sunday is usually reserved for surfers and churchgoers, but in haleiwa today, you can now take part in another early riser event, a farmers' market. As duane shimogawa reports, it looks to start a trend. Oahu's first completely green Farmer's market welcomed its first customers this morning!

Apr 8 2009 10:00PM We head to the North shore, where beautiful waimea valley offers a traditional way to celebrate the holiday. Chief meteorologist sharie shima, tells us how nature can create a kaleidoscope of colors.

Apr 11 2009 06:00PM There was a "moi" better event in Waikiki to show people the importance of protecting our environment. In celebration of earth month, fish were released into the wild. Not this big fish but instead hatchery raised moi, which were put into the ocean behind the Waikiki Aquarium where the annual mauka to makai eco-educational event was held.

Apr 15 2009 05:00PM Students at a local high school are growing plants without dirt. It's called "aquaponics, and the kids are achieving great results. Tracy gladden checks out "how" they're doing it, in tonight's earth and sea project report.

Apr 21 2009 06:00PM Kakaako has become a bit greener. Not because of new plants or parks, but because of an industrial building. Paul drewes joins us live to show us what's inside the new warehouse.

Apr 22 2009 05:00PM In downtown Honolulu, dozens of vendors lined Fort Street mall, to show off their earth friendly products and services. Seven year old Duke Kenney, got a trim from the Hawaii institute of hair design, which donated today's proceeds to environmental groups in Hawaii. This first ever 'green market' also provided information on using energy wisely, alternate sources of energy, and recycling.

Apr 22 2009 05:00PM There's a most unusual farm on the leeward side of the Big Island. It doesn't grow anything, but it's taking a lot of heat. Paul drewes explains in tonight's earth and sea project report.

Apr 25 2009 06:00PM The health of Hawaii's future was at the heart of an eco friendly festival in Honolulu today on the great lawn at Bishop museum the second annual grow Hawaiian festival. Native Hawaiian plants were on sale. There were demos on Hawaiian medicinal plants, traditional weaving, arts and crafts, and so much more.

May 6 2009 05:00PM The Earth and Sea Project: Hawaii-based, long-line fishermen, often find abandoned fishing nets when out at sea. The nets can damage boats, as well as the environment. In this earth and sea project report, roger mari has more on a program that gets nets, out of the ocean, and turned into renewable energy.

May 9 2009 06:00PM They say seeing is believing, and after seeing how bad of shape an east Oahu bay is in, Elementary students decide to do something about it, and they hope to encourage others to help. Maunalua bay is not only a recreation area for boaters and surfers, it is also a living classroom for hundreds of Island Elementary students, who have been cleaning up the bay while studying this fragile ecosystem. SOUNDBITE: Navigating Change Coordinator Matthew Limtiaco, "Each school has been involved in all the aspects of the bay but each school has also been tasked with one issue in particular."

May 27 2009 06:00PM When you visit the Honolulu zoo the animals are probably the first thing you notice. But there's a lot more happening behind the scenes to keep the popular oahu attraction nice and green and earth friendly! Look at the zoo's commitment to the environment.

Jun 3 2009 05:00PM Two teams from St. Andrew's priory, recently returned from the international science and engineering fair in Reno, Nevada. And one of them, brought home a special prize. In tonight's earth and sea project report, roger mari takes a look at Hawaii's award-winning projects.

Jun 5 2009 06:00PM In an effort to preserve native plants, The army is now thinking "inside the box", with the help of people from "down under. In a khnl and k5 news exclusive. Duane shimogawa joins us to tell us about a new plan, to keep rats from killing off precious, natural resources.

Jun 7 2009 05:00PM A trip to Hawaii for one of the world's leading authorities on plastic pollution is anything but a vacation. He is here to bring more awareness about this issue in our islands. Duane shimogawa is live in Waikiki with what you can do to help our ocean environment.

Jun 8 2009 05:00PM Two well known local companies joined forces to do something good on world oceans day. The waikiki aquarium and primo beer got together to clean up our beaches. They started at sandy beach on east oahu and cleaned up all the way to Davis beach.

Jun 10 2009 05:00PM Every week, the city and County of Honolulu, collects tons of green waste around oahu. In todays earth and sea project report, roger mari rides along, for a look at how the program works, from start to finish.

Jun 17 2009 10:00PM A local company's product is getting flattened, in the quest for greener, recycled materials. And, as Paul drewes explains, the business couldn't be happier about it. Thousands of Hawaii drivers on the roads each day add up to a lot of wear and tear on our streets.

Jun 20 2009 06:00PM They're getting rid of a killer in Waikiki and making the Island a little greener in the process. Dozens of volunteers hit the surf off Oahu's south shore to gather up one of the Island's most invasive species: gorilla ogo. This ugly, shag carpeted looking seaweed has been killing Waikiki reefs by crowding out native plants since it was let loose into the wild in the 1970s.

Jun 24 2009 06:00PM In this week's earth and sea project report, a chocolate lovers dream is sprouting up on the garden isle. And as duane shimogawa shows us, it's growing in the form of trees. Hawaii is the only state where chocolate trees grow.

TRAFFIC Coping with, the future of, and alternatives.

Local Newscasts

ALTERNATE SOLUTIONS

Jun 16 2009 06:00PM Tomorrow, the state will roll out this fleet of tow trucks, called the Freeway Service Patrol, or FSP. Oahu drivers who run into unexpected car problems, can get emergency roadside help for free! The trucks will roam H-1 and Moanalua Freeway, looking for stranded drivers, on weekdays, from 5 a.m. to 7 p.m. Services include changing flat tires, jump starting dead batteries, radiator refills, and providing a gallon of gas.

MASS TRANSIT

Apr 14 2009 10:00PM It isn't set to be up and running until 2011. But tonight, Waipahu residents got a chance to weigh in on the look of the 5 point 4 billion dollar Honolulu mass rail transit system's stations to be built in their neighborhood.

Apr 21 2009 05:00PM A panel of local architects will be at the Honolulu design center, to discuss the future, 5.4-Billion dollar rail system. Experts will talk more about the project and its impact on Honolulu.

May 10 2009 05:00PM Rail transit picks up speed towards its groundbreaking and construction, set for the end of this year. And now people in West Oahu get to decide what the rail stations there should look like. There will be three stations, one at the Department of Hawaiian Homelands Development, another by the University of Hawaii West Oahu campus, and another at the Hoopili Development.

ROADWORK IMPACT

Apr 5 2009 05:00PM Drivers get ready for more roadwork, as the state steps up a major renovation project. And residents along Oahu's busiest freeway brace for noise and construction throughout the night. Here we go again. It's another Highway construction headache that motorists are going to have to deal with. Starting tomorrow night and for the next six to eight months, three of the five lanes of the h 1 freeway east bound in Pearl city will be affected. And people who live in or near the construction zone will be affected.

FAMILY/COMMUNITY RESPONSIBILITY

Dealing with family, cultural, and community issues/needs...advice and resources available.

Local Newscasts

HELPING HANDS

May 23 2009 06:00PM Some volunteers spent their holiday weekend adding some color and curb appeal to Pearl harbor kai Elementary school. Armed with paint and a brush, members of the locations foundation helped brighten up the school by re striping the parking lots. The not for profit also gave a \$5000 check to Hawaii 3 r's.

May 27 2009 06:00PM The rotary club of Honolulu has generously helped the less fortunate in the philippines for the past six years. Duane shimogawa spoke with members who just returned home from a humanitarian trip there and has more on their mission. For these three men, volunteering comes easy.

Jun 11 2009 05:00PM Some people spent their holiday, hard at work. They volunteered their time, at Moanalua Elementary school. People with buckets of paint, rollers and brushes, worked through the morning, painting over parking stalls, crosswalks and curbs. And more good will, this time at Saint Francis school. Students donated more than 6-hundred toys to underprivileged kids in the philippines. They answered a call from a Saint Francis alum, who wanted to help sick children at a hospital in manila.

CARING FOR THE LESS FORTUNATE

May 9 2009 06:00PM Hawaii mail carriers joined the rest of the nation today, to help stamp out hunger. In Pearl city mail carriers collected bags of food donations for the 17th annual event. It's the nation's largest one day effort to combat hunger.

Jun 25 2009 06:00PM The Sony Open in Hawaii might have wrapped up five months ago, but the big pay-out came this morning. As Howard Dashefsky reports, the tournament's charitable arm delivered a much needed shot "in the arm, to more than a hundred local non-profit organizations. For the past 11 years, the Friends of Hawaii Charities, has played the role of Santa Claus for dozens of local organizations in need.

HOMELESS

Apr 2 2009 10:00PM Nearly 15 thousand people are without permanent shelter tonight, that's nearly double than a decade ago. And that's only the homeless we know about. There are others living in trees, bushes and on beaches that are unaccounted for.

Apr 20 2009 06:00PM Kapiolani park and kuhio beach go through a major change starting tonight. They'll be closed nightly, as part of a new campaign by the city, to clean up the area and to keep the homeless from living there.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 6:30pm
Tuesdays, 6:00am and 5:30pm
Wednesdays, 7:00am and 6:30pm
Thursdays, 6:00am and 5:30pm
Fridays, 7:00am
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

May 20, 2009 **Local Reality Check**

Where will Hawaii be in 20 years? In 30 years? You know, what kind of place will this be to live? Will we resolve some of the pressing issues of the day- cost of living; business growth beyond tourism; energy alternatives; the love of the way things were with the realities of the way things are, and will be; traffic flow and lack of flow; defining local by who acts with a sense of aloha as opposed to those who just talk about it; opportunities for our kids; educational gains or failings; protecting our land and water resources?

Forgetting about this oppressive recession for just a minute, we have lots of other areas of concern in Hawaii, and it will take an enlightened citizenry to ensure that we evolve, to see to it that these pressing issues don't get ignored or just talked about with no action plans and accountability, and a part-time legislature cannot be expected to provide solutions. Issues such as traffic, education, consumer prices, homelessness, housing, and job opportunities are perennials.

Obviously, we don't have all the answers here. Sometimes, it's good to seek help elsewhere, to take advice, to learn from others. That's what our elders have taught us. Sometimes, it's not good to just accept what is as the best it can be. So who will step up to make sure that the Hawaii of tomorrow is a great place to live and to raise our kids? If we don't nurture and respect our home, will the kids want to stay? Passive lip service paid to recurring problems is not the answer; and that's a lesson we can start teaching our kids by acting and solving now. Think about it...

May 27, 2009 **Military Salute**

We are coming to the end of Military Appreciation Month this weekend, and whether or not you are a big fan of our specific war efforts right now, this month represents a moment for all of us to be more cognizant of our military, its efforts, and provides a timely moment to say "thanks". That's all, just a simple thank you to a passing woman or man in military dress would be a thoughtful sign that you care about and appreciate those who defend your rights abroad, every day.

What else can you do? Send an e-mail or letter of thanks; send a care package overseas; fly the flag in your yard or at work; wear a wristband showing support. There are lots of ways to show your appreciation for the valiant efforts of these people who diligently carry out their assigned duties both here in Hawaii and wherever they are called, sometimes at a moment's notice, and often times, in harm's way.

That guy you just passed in the mall... he might have had two or three tours of duty already. That woman having a meal at the restaurant table next to you... she might be about to leave for an assignment overseas. I know we're all taught not to talk to strangers, but a simple "thanks for all you do" might go a long way, especially coming from a complete stranger. It's Military Appreciation Month for a few more days- and you can do your part. Think about it...

GOVERNMENT/POLITICS

Keeping tabs on government officials their agenda/business and providing the community with information helpful to an informed electorate.

Local Newscasts

VOTING ISSUES

Jun 18 2009 05:00PM

KHNL and K5 news has learned, that the polling place near you, might not be open next year. In a cost savings measure, the state Office of Elections plans to close a little more than 60 polling places, all on Oahu. The areas affected include, Waipahu, Hawaii kai and Kailua.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 6:30pm
Tuesdays, 6:00am and 5:30pm
Wednesdays, 7:00am and 6:30pm
Thursdays, 6:00am and 5:30pm
Fridays, 7:00am
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

April 1, 2009

SuperFerry Supernova

Superman was impervious to bullets and bombs as he went about his business; super glue is supposed to be the greatest bonding product of all time- it's not; the Super Bowl is the ultimate championship of U.S. football. The list of "super"lative items goes on and on. But what of the SuperFerry? Did it not live up to its expectations as an alternative mode of transport? It did, providing a quality service, helping businesses, consumers, charities, and even keeping its extremities away from sea life during its currently-short tenure here.

What SuperFerry couldn't do in the long haul was rely on the very same people who assured it that it would be able to operate while an Environmental Impact Statement was being undertaken. Sure, there are plenty who will say "I told you so", that the EIS should have been properly completed before the ship set sail. But the SuperFerry was assured that that they would have smooth sailing by the top branches of our state government, and now the State Supreme Court has said, "not so fast". The legislation that was invalidated means we might not see this ship sail again, at least not in our waters, and the business ripples are just beginning to affect those who had grown accustomed to this burgeoning enterprise.

So while we still have really big ships plowing between islands and through our ocean whose environmental impact probably has greater day-to-day impact than the SuperFerry did, we have managed to dock this effort because the adults in charge could not get it right in the first place, at whatever level you want to place blame. And perhaps even sadder- it's not a shock to many longtime locals. Think about it...

April 29, 2009 **Voter Turnout, Or Turn Off**

Voter turnout in last week's Windward City Council election was 45%. By local historical standards, that's a big increase over the normal numbers of late. But when you realize that this vote was handled primarily by mail, it's still a stunning display of apathy and indifference by voters. Over half of the eligible voters could not even find the time or interest to check a box off and put it back in the mail.

It has been suggested that things don't change much in Hawaii, or certainly don't change very fast. Not voting and not getting involved in the processes that might encourage change that you want to see- that's a surefire way to ensure that status quo is maintained. And if status quo is OK by you, then I guess voting is just one of those things that can be avoided every couple of years or even in special elections when the ballot shows up on your doorstep and requires a simple check mark.

For those of you who do vote regularly, good for you. Hopefully, you get what you want more often than not, as you are the active participants in the democratic system, and while elected officials represent all of us, the ones who vote are truly the ones taking advantage of a right and a privilege that too many others here take for granted or ignore year after year. Think about it...

June 1, 2009 **Neighborhood Bored**

What if they held an election and no one showed up? What if they held an election and no one ran? Well, it's not quite that bad, but the recent turnout, or lack of turnout, for the neighborhood board elections indicates that something's wrong in the big city. Only 6% of eligible voters bothered to transmit their votes electronically or by phone, which were the only ways to vote this time around.

One of the reasons for the low turnout by voters was the incredibly low turnout of candidates. Over 60% of the areas had uncontested races, which means if mommy voted for you, you're in! This is in no way meant to condemn the intent of these community boards, nor is it meant to impugn the fine people who take the time to volunteer and run for these offices. I don't think people realize just exactly what it is that neighborhood board members do, or why this grassroots effort has a value to communities and neighborhoods.

Sure, hackers might get involved, just like voter fraud is always a possibility at polling places. As they used to say in Chicago and New Orleans, "vote early and vote often". To really get people to vote, the system might not matter so much as the message being sent- get the people interested, involved and to the point where they see the value of their vote, and they are more likely to show up- on-line, on the phone, or at the polls. Think about it...

June 22, 2009 **Kim Gee**

An old truism in child-rearing says don't threaten your child with a punishment unless you plan to follow through. No follow through, no repercussion for unacceptable deeds, no lesson learned. Taking this concept to the political realities of 2009, we have a country, North Korea, which seems to be threatened with sanctions and such time and time again by the international community. It's hard to cut off a country which pretty much seems to exist in its own world by

cutting itself off, but the stakes just got a wee bit higher as reports indicate that North Korea just may be preparing to fire a missile in our direction sometime early next month.

While little can be said by military officials in this country, you can be sure that our wary eyes on this habitual defier just got a little bit more focused. The Japanese newspaper that reported the story said that the missile would not be able to reach our islands, but the mere fact that this report might have some credence certainly means that everyone- from China to Russia to Japan to the U.S.- has to do a better job of ensuring that this xenophobic nation does not become more than just a mysterious nuisance.

Relationships with North Korea, strained at best for many, many years, have now taken on greater urgency with reports of inevitable nuclear capabilities and missiles capable of reaching further destinations- perhaps even the West Coast of this country in a few years. This is not a simple game with a simple answer, but the international community must do a better job in difficult times to help ensure that we all feel a bit safer. Think about it...

HEALTH, Education and resources available.

Local Newscasts

ECONOMIC CRISIS IMPACT ON HEALTH CARE

Jun 2 2009 06:00PM Those in the medical field, are also concerned, about how the proposed budget cuts, will affect the health care system. Last year, Hawaii's hospitals lost \$150 million. The year before, they lost another \$150 million.

ORGAN DONATION

Apr 1 2009 06:00PM It is now easier to help save the life of one of the hundreds of Hawaii residents who are waiting for an organ transplant. Hawaii's organ donor registry is now available on line. The website "donate life Hawaii dot com" can answer all your questions.

PANDEMIC PREPARATION

Apr 14 2009 05:00PM Who should be the first to get a vaccine, if a flu pandemic hits Hawaii? Health leaders are launching a project, to get answers from the public. Mari-ela David is live, to tell us why the department of health, wants your opinion.

Apr 14 2009 06:00PM Several thousand people in Hawaii died from the Spanish flu pandemic in 1918. And the islands saw even more deaths in the 1957 and 1968 pandemics. When the next one hits, who should be the first, to get a vaccine?

Apr 20 2009 05:00PM It's an online game, with a very serious twist. State officials are creating, an interactive game, to help local residents better understand and get ready for, the next, flu pandemic.

Apr 22 2009 05:00PM When, the next flu pandemic hits, a national report shows 365 thousand people in Hawaii could get sick. That's more than the population of the Big Island and Maui combined. Mari-ela David is live to tell us whether hospitals are ready for an outbreak.

SWINE FLU

Apr 25 2009 06:00PM NO cases of the swine flu have been reported here in Hawaii, but health officials are asking doctors to send virus specimens from patients showing flu symptoms to the state lab for testing. Duane Shimogawa spoke with the state's epidemiologist today. He's live now to tell us what you can do to protect yourself and your family. Hawaii health leaders recently joined a conference call on the virus that the center for disease control and prevention or CDC organized for the states.

Apr 26 2009 05:00PM The centers for disease control advise people to wash hands often with soap and water. This helps remove germs from your skin and helps prevent diseases from spreading. Also cover your mouth and nose with tissue when you cough.

Apr 27 2009 05:00PM We bring you complete coverage, of a virus, that's quickly spreading. Hawaii and other states across the country are bracing, for a possible pandemic, of swine flu. Internationally, people are also taking precautions. In just days, there have been 40-infections of the flu in five US states, none of them fatal. This afternoon, Hawaii state leaders say, we are safe so far. But now is *not* the time to let our guard down. The state's lab is on standby, ready to look for any signs of the swine flu virus, and catch it as early as possible, if it reaches the islands. Mari-ela David is live with an exclusive look inside that lab.

Apr 27 2009 05:00PM There is a lot of concern about the swine flu and also, a lot of information out there. But not everything you've been hearing about, is accurate. Paul Drewes joins us now live to separate, fact from fiction.

Apr 27 2009 06:00PM Hawaii state officials say, swine flu has not reached our state, yet. But they say now is *not* the time to let our guard down. SOUNDBITE: Governor Linda Lingle, "I want the people of Hawaii to know that it's a time to be alert, vigilant, to follow the department of health recommendations, but not to be alarmed. Still, air travelers are wondering if they're at risk. And state health officials say, swine flu, is easily transmissible, from person to person. We begin our live team coverage with Ieland Kim, at the capitol, to find out how vulnerable Hawaii is.

Apr 27 2009 10:00PM Governor Linda Lingle: "People should not be alarmed by this outbreak, but they should exercise concern." Hawaii state officials say swine flu has not reached our islands yet. But they say now is not the time to let our guard down. The swine flu situation across the country and around the world only seems to be getting more dangerous. The world health organization tonight elevated the world's pandemic level to "phase four" on a scale of one to six. "Phase four" means there are: "sustained disease outbreaks" of a new and potentially dangerous flu virus and "marks a significant upwards shift in the risk for a pandemic."

Apr 28 2009 05:00PM Late this afternoon, the state announced that a "swine flu information hotline" has been set up. It's available 24-7, and people can call to get up-to-date facts on the virus, and they can also ask trained professionals, questions. The number is 866-767-5044, extension 3. Some lawmakers believe the state isn't doing enough, to protect Hawaii and its residents from the swine flu. **SOUNDBITE:** State Senator Mike Gabbard: "It seems to me, like it's a done deal, like it's going to happen here and I just don't think we're trying hard enough that we should make more of an effort to be more proactive so that it does not get into Hawaii. Senator Gabbard says the airlines, should implement active screening, versus passive screening of passengers, who may have, flu-like symptoms. A leading infectious diseases expert, believes, there's a good chance, swine flu could eventually hit Hawaii. But he says it probably, won't reach a pandemic level. With the swine flu, quickly crossing global borders, the state lab is watching out for the virus. Yesterday, we showed you an exclusive look, at the facility. Mari-ela David joins us live, to show us the facility's emergency response lab."

Apr 28 2009 06:00PM Hawaii health officials stress the protocols *are in place to address any potential threat in the state. Zahid Arab is live at the state capitol with more on this proactive approach. Right now officials say our airports are safe and entry points into the state are our top priority.

Apr 29 2009 05:00PM For the third straight day, state leaders called a news conference, to address the actions being taken to minimize the swine flu's threat, to Hawaii. The focus is back on our airports, which is the most likely way, this virus could spread to Hawaii. Leland Kim joins us live, to tell us what some air travelers are doing, to protect themselves, and what the centers for disease control and prevention is doing, to protect all of us. In a pandemic flu, children are among those who are vulnerable. In light of the swine flu, schools across the islands are taking precautions. Mari-ela David joins us live now, to tell us "how" they're protecting students.

Apr 29 2009 10:00PM But we begin tonight with the latest information you need to know about the swine flu outbreak. Most importantly, there are still no confirmed cases here in Hawaii. However, this virus is spreading fast elsewhere. Tonight, the state's top health leaders joined KHNL and K5 news for the final installment of a special report, "vaccine: surviving Hawaii's next pandemic. They offered insight about what the state is doing to protect Hawaii residents from the swine flu."

Apr 30 2009 06:00PM Despite Hawaii's clean bill of health, so far, doctors aren't taking any chances. Leland Kim is live in front of the Queen's Medical Center to explain. The Queen's ER as well as primary care doctors' offices are the front line in this war against this virus.

May 4 2009 10:00PM The latest on the swine flu virus, which has already spread to 36 states. Tonight, Hawaii is awaiting test results to see if the virus has also been found here. Preliminary tests this weekend, are believed to be positive for swine flu, at the Hawaii state laboratory.

May 5 2009 05:00PM Swine flu has made its way to Hawaii. We have three confirmed cases. With the three confirmed cases of swine flu, Hawaii hospitals are taking their course of action, to another level. Today, medical reps from hospitals, nursing homes and assisted living facilities, were trained, how to properly use respirators, which block out particles of a virus. They received certification, to train other healthcare workers, how to use them.

May 5 2009 06:00PM The U.S. centers for disease control and prevention reports, the patients all live on Oahu. With this latest development, the CDC tonight says it continues to be vigilant. With the swine flu cases now confirmed, Hawaii's medical community is taking its emergency plan to another level. Mari-ela David tells us, how healthcare leaders are getting ready, for more cases.

May 6 2009 05:00PM The number of swine flu cases in Hawaii, may soon jump to five. Two, new, suspected cases are on oahu. The cases are pending confirmation by the u-s centers for disease control and prevention in Atlanta.

May 6 2009 06:00PM There are two more "suspected" cases of swine flu on oahu. The U.S. Centers for disease control will confirm, *if the two adults are carriers of the virus. These latest cases were *not discovered by a physician, which is how it usually happens. It was just yesterday, when Hawaii confirmed its first, three cases of swine flu. And today, officials at public and private schools say, they're ready and have a plan in place.

May 7 2009 05:00PM The State now has two more confirmed cases of the H1 N1 influenza virus. That's according to the state department of health. In both cases, the 2 adults living on oahu did not travel outside the state.

May 8 2009 05:00PM University of Hawaii officials confirm a case, of the H1N1 influenza virus on the Manoa campus. They say a female student living in the Hale Wainani dormitory, tested positive for the illness. The student reported to the University health services on Wednesday with flu-like symptoms.

May 9 2009 06:00PM A day after a confirmed case of the swine flu virus surfaced on the uh manoa campus, the University opened it's health services office to students. Uh officials say about 50 students visited the clinic today, which is normally closed on the weekends. Yesterday, it was announced that a woman living in the Hale wainani dorms came down with the virus.

May 13 2009 05:00PM Four new cases of swine flu, have hit our islands. Two of the victims a secondary level student and a primary level teacher are at anuenue Elementary in palolo valley. That brings the total number of confirmed cases in Hawaii, to ten. Concerns about swine flu, are leading to changes at this weekend's graduation ceremonies at the University of Hawaii at manoa. At the Stan sheriff center, u h officials say, they'll skip, the traditional handshake. They'll also have hand wipes and hand washing stations available.

May 14 2009 05:00PM Health officials report five, *new cases of swine flu in Hawaii. They include one adult and four children, all unrelated to each other. The swine flu scare, is creating uncertainty across the world, including Japan. And that's hurting businesses in Hawaii.

May 14 2009 06:00PM The Department of Health confirms five new cases of swine flu on Oahu. 4 Of them are children, the 5th is an adult. The other new cases come from students who attend Aina Haina Elementary, Mililani Middle School, and a private school. We'll have reaction from parents of kids who go to those schools on our late evening newscast.

May 15 2009 05:00PM Health officials confirm, 4 new cases of swine flu in Hawaii. The cases all involve children from Ewa Elementary and Anuenue school. The Department of education says, Ewa Elementary has disinfected its campus and letters are being sent home to parents.

May 15 2009 06:00PM Today, health officials confirm, four new cases of swine flu in Hawaii. They all involve children from ewa Elementary and anuenue school. Today, about 100 students from anuenue, did not go to school. And the University of Hawaii at Manoa will now allow, voluntary handshakes at tomorrow's graduation ceremonies. Today, chancellor Virginia Hinshaw said, hand sanitizers will be available for students, who wish to receive a handshake with their diploma.

May 18 2009 05:00PM Health officials say five new cases of swine flu in Hawaii are linked to Anuenue School in Palolo valley. They include three anuenue siblings and their parent, and another student, unrelated to that family. This brings the total number of swine flu cases to fourteen at the school.

May 20 2009 05:00PM Hawaii has three more confirmed cases of swine flu. All three are kids. One is a student at Mililani Mauka Elementary, the other at Anuenue School in Palolo valley.

May 21 2009 05:00PM The number of swine flu cases in Hawaii, continues to grow. Today, seven new cases, bringing our state's total to 40. The new cases include three adults and four, school-aged children.

May 21 2009 10:00PM Of Hawaii's 40 cases, only one was hospitalized and four had recently traveled. State health officials say, it's a fact the virus is here, and it's up to everyone, to contain further spread. By upping its surveillance at airports and alerting parents of cases in schools, the state is doing its part. This afternoon, many at waiau Elementary were unaware that their school had a confirmed case of swine flu. They did not expect the virus to

hit their campus. The principal says everything is under control, and kids should continue coming to school.

May 26 2009 05:00PM There are 14, new cases of swine flu in Hawaii, including the first, on the big island. Of the latest cases, six are adults and eight are school-aged children. 2 Of the adults are from the University of Hawaii-manoa a student and a staff member.

May 27 2009 05:00PM Hawaii has thirteen "new" swine flu cases, bringing the state's total to 71. Five are adults, seven are school-aged children, and one is an infant. Hawaii's public schools have five new cases, all on oahu.

Jun 3 2009 05:00PM The number of swine flu cases in Hawaii continues to climb. The department of health reports 33 new cases since last Wednesday. All of them are oahu residents, who have recovered or are recovering at home.

Jun 10 2009 05:00PM State health officials confirm, the first, two cases of swine flu, on kauai. Both patients are recovering at home. The department of health confirmed, 83 new cases across Hawaii, since last week.

Jun 11 2009 05:00PM The world health organization today declared a swine flu pandemic. It's the first global flu epidemic in 41 years. This, as almost 30-thousand cases have now been reported in 74 countries, including climbing numbers in the United States, Europe, Chile and Australia. The Hawaii state department of health, had this to say. "The raising of the pandemic alert level by the world health organization, was not meant to alarm the public or cause undue concern. The situation in Hawaii at this time, remains the same, with all cases recovering at home with no complications."

Jun 13 2009 06:00PM An American drug company announced the world's first swine flu vaccine will go on sale next month. Technology from Illinois based "Baxter international" cut the usual time it takes to develop a vaccine, in half. The drug is now in production, and will hit pharmacies in July.

Jun 17 2009 05:00PM State health officials confirm, 100 new cases of swine flu in Hawaii, in the past week. Ninety eight cases are on Oahu, one on Maui and one on Kauai. There are no new cases on the Big Island this week.

Jun 24 2009 05:00PM State health officials have confirmed, 205 new cases of swine flu in hawaii. That now brings the total, confirmed cases to 503. After today, the state health department's web site, will no longer give updates on case counts.

Jun 29 2009 05:00PM The Department of Health tonight confirms Hawaii's first swine flu death. DOH says the victim they do not say if it was a man or woman was in there 60's and died at the Tripler Army Medical Center on June 19.

Jun 30 2009 05:00PM The Queen's Medical Center confirms, several employees, have been infected with swine flu. They work in different departments at the main hospital, and are recovering at home. Sources tell us, employees who tested positive for the H1-N1 virus include two doctors and at least one nurse. At this time, the outbreak has not spread to other employees, and no patients have been infected from contact with hospital staff. The Queen's Medical Center is the state's highest level trauma hospital.

VOG: HAWAII IN CRISIS

Jun 15 2009 05:00PM Ask anyone living on the big island about "vog", and they'll have a story to share. You can see it, smell it even taste it, they say. But what no one can say for sure just yet are the long- term effects, vog is having on the health of residents. So what can people do to quickly lessen the impact of vog on their health? The answer, doctors tell us, is actually quite simple. SOUNDBITE: John A. Burns Medical School's Dr. Elizabeth Tam: "We do know that going indoors really does help and moisture helps, so maybe go and take a shower, clean that off and the moisture kind of absorbs the sulfur dioxide away from you." The vog may be a nuisance to many who live in kona, but there's one resident who moved from California who says, it's not that bad at all, Duane shimogawa brings us her story. Natasha katouzian has lived in kona for seven years. She says when she first moved here, she really didn't know about the vog and its harsh consequences.

Jun 16 2009 05:00PM Keeping a child indoors during recess is sometimes used for students who misbehave. But that's not the case on the Big Island. Every student is kept inside When the air quality is deemed unhealthy during times of heavy vog. There's a nearly constant haze of vog along the Kona coast of the Big Island because of the trade winds. And many who call the area home turn to the Kona Community Hospital, when their health suffers from the air quality. Duane Shimogawa takes us to, Kealakekua, for the story.

Jun 17 2009 05:00PM Hawaii island, is full of dangers from earthquakes, to eruptions. But it's another hazard taking the breath away, for many Big Island residents. Paul Drewes introduces us to one woman, struggling to clear the air, over vog. The vog may pose a serious health hazard to some on the Big Island, in another way. Duane Shimogawa shows us, how the vog, makes it difficult for a life-saving crew from Kona, to do their job. Hawaii Life Flight has saved many lives since taking flight in December.

Jun 18 2009 05:00PM We've seen the effect vog has on your health. Tonight, a look at the toll its taken on local businesses. Farmers say their crops, are no match against the sulfur dioxide from nearby Halemaumau crater. But others weren't so lucky. Many Big Island farmers are still hoping grants from the government, will help them recover their financial losses. This is what Mayor Billy Kenoi had to say. While there's really not much, people can do to minimize the impacts of vog, the Department of Health has a unique way to track the dangerous levels of sulfur dioxide. Duane Shimogawa continues our special report. Nestled at the top of the Konawaena High School campus is what acutally looks like a portable classroom.

Jun 19 2009 05:00PM It seems like the common sense thing to do Go to the hospital, if you're feeling sick. But for Kau residents on the Big Island, who suffer from respiratory problems, the nearest hospital, may not be the best place to be on vogy days. We went on a tour of the Kau hospital, for a closer look. The Big Island's biggest attraction is also, a health concern for Hawaii residents. While no one can stop the vog, efforts are underway to limit exposure and uncover the harmful effects of this hazard. Paul Drewes has more.

FLESH-EATING BACTERIA

May 4 2009 05:00PM Students and staff at Pearl city High School are in mourning tonight, after the sudden death of a popular teacher. The school contacted state health officials today, after hearing, a flesh eating bacteria killed him.

HAWAII'S ICE PROBLEM

Jun 5 2009 05:00PM Crystal meth addiction costs Hawaii, half a billion dollars a year. That's why a new campaign, hopes to reduce that dangerous trend

EMERGENCY CARE

Jun 21 2009 05:00PM Many rural areas in Hawaii, like hana on the valley isle, look for help from above during a medical emergency. Duane shimogawa took a ride on one of the life flights with Hawaii Air ambulance and has more from Maui. Hana is one of the most beautiful towns in all of Hawaii, but there's one drawback, it's rural location, that's why the Hawaii Air ambulance/Hawaii life flight organization is partnering with the town to help them with this challenge.

LOCAL PROGRAMMING

VACCINE: SURVIVING HAWAII'S NEXT PANDEMIC

3 x 60-minute specials

Wednesday, April 15 at 8:00pm ****LIVE****

Wednesday, April 22 at 8:00pm ****LIVE****

Wednesday, April 29 at 8:00pm ****LIVE****

Focus = planning for, and dealing with, the possibility of a pandemic flu in Hawaii, with special attention paid to the prioritization of vaccines when they become available.

Format = pre-produced packages plus round-table discussion with health community and government personnel, including questions from viewers via telephone and email.

Produced in association with the Hawaii State Department of Health.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 6:30pm
Tuesdays, 6:00am and 5:30pm
Wednesdays, 7:00am and 6:30pm
Thursdays, 6:00am and 5:30pm
Fridays, 7:00am
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

May 4, 2009 **Flu Clues**

Lots of people are weighing in nowadays on the swine flu concern, and rightly so. How ironic, yet timely, that about four weeks ago, and completely by coincidence, KHNL and K5 began airing a three-part, federally-funded, prime time series on a flu pandemic, its inevitability in this state, with a focus on who would and would not receive the limited vaccinations available.

Again, the airing of these specials was not prophetic or planned as a precursor to the current worldwide concerns about a new strain of flu that won't necessarily respond to existing drugs. And what about mutations of this new version of the flu bug? Will the authorities and drug manufacturers be able to provide supplies large enough to inoculate the higher-than-normal numbers we can expect to see line up for shots this fall?

Will the U.S. government be able to ensure that foreign-made sera are readily available on short notice in this country if a widespread pandemic takes hold? Are their business interests at play that might preclude mass doses being manufactured? The best thing you can do right now, aside from practicing vigilant hygiene, is to stay informed, keep apprised by reading up and understanding all of the numerous implications of a major health scare. Hopefully, this one will pass as a serious warning and will help officials make sure the next one, if more serious, can capably and quickly be handled. Think about it...

PUBLIC SERVICE ANNOUNCEMENTS, Available spots run throughout the quarter dealing with issues of community concern. (See attachments for lengths and times run.)

AD2

- Biohazard/Flush
- Environmental awareness.

Advertising Council

- Rappin two/Force Habit
 - Fire safety.
- Choice/Earthsh
 - Environmental awareness.
- Kelly Hu
 - RADD.
- Montage
 - Graduation.
- Dempsey Stroke
 - Awareness.
- Precious Cargo/Four Nine Cinderella/Cropped Kids
 - Booster Seat Education
- Father and Son
 - Domestic Violence Awareness
- Safe Winter
 - S. Asia Earthquake Relief
- Choir/Drama Club
 - Parental Involvement in School
- Mind/Strength/Mental Hurricane
 - Hurricane Mental Health Awareness
- Lisa/David
 - Underage Drinking
- Heroes/Minus Rev.
 - Red Cross/Hurricane Relief
- Help for Schools
 - DOE/Hurricane Relief
- NAB screening children's viewing habits
 - Boss of Bad Guys/Boss of Drugs

Al-Anon Alateen

- What It's Like

Alcoholics Anonymous

- Reach Out

Alzheimers Association

- One in Ten/Grandma/Family Album/Nancy60
 - Disease Awareness.
- Think Ahead
 - Reducing the risk of

American Cancer Society

- Trans.LKGD
 - Promotion for Look Good Feel Better program.
- Love you Tutu/My name is/Rachels Tips/Audition/Best Friend
 - Disease Education.

American Dental Association

- Dudley and Friends
 - Child dental care.

American Diabetes Association

- Symptoms
 - Disease Education.

American Diabetes Foundation

- Why would I
 - Disease education.

American Heart Association

- Deadly Words/Fast Action/Hard to Remember
 - Disease Education.
- Heart Walk 2006

American Liver Foundation

- Hepatitis B
 - Information on getting tested

American Oceans Campaign

- Wipeout
 - Environmental campaign.

American Red Cross

- There is a Place

Arthritis Foundation

- Soccer/Herschel
 - Disease Education.

ASFS (American School Food Service Association)

- Math Class
 - Nutrition

Big Brothers/Big Sisters

- Sam Choy/Call Today
 - Volunteer recruitment.
- Ashley Lelie

- Volunteer recruitment.

Boys and Girls Club

- Colin Powell
 - Donation encouragement.
- Passing Notes/Movers
 - Program information.

Boys and Girls Club of Hawaii

- dancers/ukulele/the club

Boys & Girls Town National Hotline

- Did You Know Teen/Parent

Catholic Campaign Human Development Poverty

- Picture Gallery

Centers for Disease Control

- Colorectal Cancer
- Always Give Hugs
 - Parenting
- Flu Campaign
 - increase vaccination rates
- Grandkids

Coalition for a Drug Free Hawaii

- Express/D is for Dumb/Okay to Pass/Bee Ball Game/Partycam/Andy Macdonald/Venus & Serena/When Others Ask/Drowning/Wrapped Up
 - Drug education.

Combined Federal Campaign

- Heroes of the Pacific

Cure Autism Now

- Walk Now Hawaii
 - fundraiser

Dave Thomas Foundation for Adoption

- Every Child Needs Love/Birthday Party/Johnny W.

Department of the Attorney General

- Home Safety/Drugs/Gangs/Neighborhood/Choices/Peer Pressure/McGruff Truck 02

Department of Health and Human Services (DHHS)

- Crosswalk
- Drug Addiction

Department of Public Works (Refuse)

- Glass/Aluminum/Steel/What you Gonna Do
 - Recycling information.

Department of Transportation

- Turn Signals/Blk Intersection/Slow traffic/Seat Belt/Signal Turns/Visibility
 - Road safety.

Department of Transportation Services

- Handi-Van
 - Transportation information.

Environmental Defense Fund

- Product/Trees
 - Environmental Awareness.

Executive Office on Aging

- Sage Plus/Elderly at Home
 - Help for Elderly.
- Caregiver
 - Help for Caregivers.

Foundation For A Better Life

- Cafeteria/Everyday Heroes/Honesty/Generosity

Get Healthy Now (HMSA)

- Five a day HMSA/Get Outside/Oil Change/Herman Frazier
 - Nutrition/Health

Good Beginnings Alliance

- First 5 Years
 - Child early education.

Habilitat

- Locker Room/Hearse
 - Help information.

Hawaii Bone Marrow Donor Registry

- Be a Hero
 - Registration and Donation encouragement.

Hawaii Career Resource Network

- Get Moving

-encourage students to think about their future educ./career goals

Hawaii Lupus Foundation

- Into the Loop
- Disease Awareness.

Hawaii Psychological Association

- 2006 Awards
- Program Promotion.

Hawaii State Civil Defense

- Shopping list/Hazards 1,2,3/Tsunami/Hurricane
- Safety.

Hawaii State Library

- Delima Library
- Library book return encouragement.

Hawaiian Humane Society

- Tiger
 - Spay/Neuter encouragement.
- Balancing Bone/MaryJane&Muffy
 - Older dog/cat adoption encouragement.
-

Honolulu City & County

- Underage Drinking

Honolulu Symphony Orchestra

- Emotions
- Find a concert nearby

Hospice Hawaii

- Hospice Care
- Informational spot.

HPD/Information Resources

- Stop Sign/Carry Passenger
 - Bike Safety.
- Maile Alert
 - Child Safety.

Human Rights Campaign

- Parenthood/Friends
- Hate/Racism awareness.

Junior Achievement

- Twenty Kids

- Volunteer to teach.

Juvenile Diabetes

- ZFBB-8083
- Disease awareness.

KHNL/K5 PSAs

- Letter
- 911 information/use.
- JBettis/Joyner Kersee/Van Dyken
- Asthma awareness.

KHNL TMYK

- MB Teen/MB Parenting/ Marvin Lupus/Diane Recycle/Marvin Kids/Alc
- Teen Encouragement, Parenting, Hawaii Lupus Foundation, and Recycling.

Kids Voting Hawaii

- Kids Voting 1 &3

Leukemia/Lymphoma Society

- Goals Landon Donovan
- Awareness

Links Inc, The

- People Like Me
- Organ Donor

Lung Cancer Alliance

- No More Excuses
- Get the facts

Make A Wish Foundation

- Just A Kid

March of Dimes

- Traffic Baby
- Folic Acid during pregnancy education.

Mother's Against Drunk Driving (MADD)

- Centerlines/Spinning Btl
- Drunk Driving.

Muffin and Company

- Muffin Reading
- Literacy.

National Arbor Day Foundation

- Great Thing Growing
- Nature Explore

National Center for Nutrition and Dietetics

- Healthy Life
 - Eating right.

National Colorectal Cancer Action Campaign

- Dominoes
- House Call

National Commission on Writing

- Garfield on Writing

National Crime Prevention

- McGruff School for fraud prevention

National Domestic Violence Hotline

- Make the Call

National Alcohol and Drug Addiction

- New Morning

National Institute on Aging

- Fountain Youth.

National Institute on Drug Abuse

- Text Message

National Meningitis Association

- What Shouldn't Happen

National Safety Council

- Goin for a Ride
 - Safety seat use.
- Transformatio/Transformatio 2
 - Bike helmet and safety gear use.
- YSAB3460/3461
 - Cell phone use and driving safety.

National PTA, The

- Know it all/Standback/School Bus/Bus Safety
 - School bus safety.
- Moments/New Shoes
 - Educational Support.

National Wildlife Protection

- Protect
 - Animal rights protection.

Native Hawaii Library Commission

- Reading 2/We are Hawaii
 - Literacy

NATPE

- Nobody is better/Friends/Hate is an
 - Racism.

NBC Inc.

- Various Actors on topics such as...
 - Violence
 - Domestic Violence
 - Drunk Driving
 - Fetal Alcohol Syndrome
 - STDs
 - Staying in School
 - Date Rape
 - Teacher Appreciation
 - Teen Pregnancy
 - Drugs
 - Education

NFPA (National Fire Protection Agency)

- Stop Drop Roll/Home Escape
 - Fire Safety.

No Hope in Dope

- Various athletes promoting drug free lives.

Oahu Civil Defense

- OCD Emergency
 - Hurricane Preparedness.

Office of Hawaiian Affairs

- Hawaiian Language
 - Education.

Paralyzed Veterans of America

- Jason Wittling/ Children Thank Veterans/ Don't Forget America's Veterans
 - Info/Write to a veteran

Partnership for a Drug Free America

- DECC2146, DEAA1022, 2194; D is for Dumb/Bee-Ball Game/Smoke/Davey & Glitch/Blind/Praise & Reward
- Drug Abuse Education.

Partnership for Essential Nutrition

- Weight Loss

People for the Ethical Treatment of Animals

- Hurricane PSA

Preemie Care

- I Already did
- preparedness.

Prevent Child Abuse Hawaii

- Preventable/Ribbon/Think/Time-Out
- Child Abuse Prevention

Produce for Better Health Foundation

- Five a Day
- Healthy Eating.

Project Safe Neighborhoods

- domestic violence awareness

Retail Merchants of Hawaii

- Stem PSA
- Shoplifting.

River of Life Mission

- General
- Mission support.

Rotary International

- Eradicating 30
- Polio

School Nutrition Association

- Math Class
- Education

Shriners Hospital

- Katie/Sage/Ringo Starr

Sierra Club

- Global Warm2/Years

- Environmental awareness.

Stop The Silence Inc

Stop Child Sex Abuse

Surfrider Foundation

- Planet Surf
- Environmental Awareness.

The More You Know (Sponsored)

- Various (ZNBC####-O/R)
- Literacy/Prejudice/Parenting/Mentoring/Judging/Bullying/Child Abuse/Smoking/Designated Driver/Internet Safety

US Department of Transportation

- No Zone 1
- Road Safety.

Waikiki Health Center

- Clouds
- Program information.

Wal-Mart

- Missing Child
- Campaign information.

Wave Riders Against Drugs

- WRAD
- Drug education.

West Glen

- Hidden City
- Ocean awareness.

Winners' Camp

- Winners Camp
- Leadership Camp Promotion.

Winners at Work

- Hire a Winner
- Hiring disabled encouragement.

Women's Fund of Hawaii

- Empowering Women/Abuse

World Wildlife Fund

- Rainforest

- Environmental awareness.

-People and Places

Y-Me National Breast Cancer Org.

-Knowledge is Power

YMCA Honolulu Chapter

-Martin Luther King

-John Glenn